



# Why Cloud Backup?

HaonTech



## How important is your business data?

No matter its size, your company's data is its most valuable asset. Think about it: what would you do without your financial or customer records? How long could your business survive without access to the information you rely on every day?

Yet many business owners who diligently insure their businesses or property don't have a contingency plan for their data. Considering the variety of possible data threats to your business—including hard drive crashes, theft, computer viruses, software corruption, natural disasters, and even human error—your unprotected data is living on borrowed time.

The ramifications of a major data loss are so great that most companies that have the misfortune to experience it don't survive more than six months.

## Different types of backup

Some people backup their personal data—like music or photos—on CDs or external hard drives. But portable media used for backup are prone to failure, can be lost or stolen, and are difficult to organize and store. Plus, restoring your files can be a difficult and cumbersome process.

A business needs a much more secure method and a more scalable solution.

Some companies have an onsite server room. But those require a hefty investment—not to mention the staff to maintain them. The capital and expertise required for onsite data storage are beyond the technical and financial capacity of most small and medium



businesses. And it still doesn't solve the problem of potential theft, damage, or natural disaster.

## **Cloud Backup Is Secure, Fast, and Inexpensive**

With cloud backup, you can preserve and restore all of your files in a secure, offsite environment without a major capital investment. We even manage the setup and the maintenance for you, so you can concentrate on your business.

Our solution uses the same level of security that the top banks in the financial industry utilize for safe online banking. Your files are stored offsite in two mirrored data centers located on opposite coasts. Even if your company suffers a flood, fire, or break in, you can be sure that your data is safe.

If you do experience a data disaster—for example, if your computer suddenly crashes—you'll be able to quickly restore your files over the Internet.

Cloud backup works both automatically and continuously, backing up files as you change them. Even if you accidentally delete a file, our system automatically saves a copy of it for you. By cutting out manual steps, we remove the possibility of human error and equipment failure. In addition, our software is compliant with stringent healthcare industry data standards, so you know your data is both safe and secure.

Our cloud backup solution offers the crucial protection you need to ensure the continuity of your business. Don't leave your most valuable business assets vulnerable for another day.



## *Testimonial*

*"I lost two folders containing our financial records. I lost them during the process of putting our tax information together to take to the CPA. I could not find these documents or folders locally. I do not know when or how they disappeared. I just had to get them back.*

*We opened the software and performed a restore. It took 60 second to access our backups and restore these two crucial folders. I hate to imagine the hours and hours it would have taken to reconstruct this information if this software had not been part of our disaster recovery plan."*

~Beverly Paget